

Welcome to Barcelona!

We draw talent, we shelter and we help out



*Barcelona Centre Universitari: instrument of the city of Barcelona to
attract university and teaching talent*



BCU

Barcelona
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Universitari

Welcome to Barcelona!

We draw talent, we shelter and we help out



- Inhabitants of Barcelona 1,620,943
- Inhabitants of Barcelona and its metropolitan area 5,012,961
- Universities/Number of students in Barcelona: year 2011-2012 / %:

Universitat de Barcelona (UB):	58,470	/	33.60 %
Universitat Autònoma de Barcelona (UAB):	40,842	/	23.47 %
Universitat Politècnica de Catalunya (UPC):	34,389	/	19.76 %
Universitat Pompeu Fabra (UPF):	14,167	/	8.14 %
Universitat Ramon Llull (URL):	15,358	/	8.82 %
Universitat de Vic (UVic):	5,682	/	3.26 %
Universitat Internacional de Catalunya (UIC):	3,733	/	2.14 %
Universitat Abat Oliba CEU (UAO):	1,355	/	0.77 %



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- Total students of the universities in Barcelona + UOC year 2011-2012 : **221,078**
- More than **20,000** international students year 2011-2012
- Economic impact on the city: approximately 961 million euros (extrapolation, UB (33.60 %) according to studies by the Chamber of Commerce: 323 million euros).



What is Barcelona Centre Universitari?



- Is the meeting point of the universities of Barcelona, that account for 80 % of the Catalan universities.
- Aim: meeting the needs of our users to enjoy and optimize their stay in our city.
- Mission: guiding our users in choosing the accommodation that best suits their needs.
- Barcelona Centre Universitari (www.bcu.cat) is the official accommodation service of the universities in Barcelona.

The BCU is an organization that aims to accommodate and help out on their arrival to Barcelona students, teachers and researchers who choose our city to develop their project. We would like they take back home the best experience in Barcelona.

In its creation its aim was defined this way:

“Promotion of Barcelona as an international university center.”

Who is Barcelona Centre Universitari?



- 1995: beginning of the project: UB, UAB, UPC.
- 1997: formalization of the project: with the addition of other universities gradually.
- Since 2010: new services: personalized attention to teachers and researchers.
- Hub of Barcelona's talent.
- Support to university and scientific Congresses.

How?

- The main objective of BCU is promoting the metropolitan area of Barcelona as a university and scientific international center.
- For this purpose the activities carried out are:
 - ⇒ To provide a wide range of accommodation for students, PhD students, lecturers and researchers coming to Barcelona.
 - ⇒ To create and spread promotional material of the academic offer.
 - ⇒ To manage activities aimed at helping this group of people to integrate both culturally and socially in Barcelona. (<http://agenda.bcu.cat>)
 - ⇒ To inform about the scientific policy in Catalonia.



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**Accommodation
in Barcelona**

**Studying in
Barcelona**

**Living in
Barcelona**

**Research in
Barcelona**

Living in Barcelona

Accommodation in Barcelona



BCU, under an agreement with Resa, through its branch Resa Housing, facilitates the arrival to students, teachers and researchers who come to Barcelona or its metropolitan area and offers the following services:

- ⇒ **Accommodation for stays up to 1 month, in residences, apartments or hotels.**



Accommodation in Barcelona



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- ⇒ **Acomodation for stays between 1 and 11 months**, in flats and shared flats in Barcelona, with guarantee of quality (ISO 9001 to the accommodation service quality), security and hygiene.



- ⇒ **Adapted flats** for disabled students, fulfilling one of the objectives of the Technical Commission UNIDISCAT (University and Disability in Catalonia) of the Government of Catalonia for equal opportunities of disabled students.

BCU/Resa Housing accompanies the students, teachers and researchers interested in visiting flats and rooms.
BCU/Resa Housing manages leases to facilitate the stays.





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Official accommodation service of the universities of Barcelona

BCU-Estate market accommodation comparisson

	TERMS AND CONDITIONS BCU/Resa Housing	USUAL TERMS AND CONDITIONS
Contracts	From 1 month to 11 months with possibility of extension.	Usually leases are not offered for less than a year.
Fees	The reservation fee per person is : <ul style="list-style-type: none">. 1 month: 60 euros. 2 months: 118 euros. 2 months to 11 months: 200 euros	The contract fee may be a rent month, or the 10% of a year rent payment.
Security deposit	2 months rent if the lease is longer than 3 months; otherwise you will be required to pay only one.	Furnished flats usually require 2 months deposit.
Rent	Flats: rent should be paid monthly in advanced. Rooms: rent should be paid monthly in advanced.	Rent is paid monthly in advanced.
To sign a contract you will need	A photocopy of your identity card or passport and photocopy of the letter of acceptance, college tuition or documentary proof of the research center.	A bank guarantee is required (between 4-6 months of rent) and a salary.

Accommodation in Barcelona



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	TERMS AND CONDITIONS BCU/Resa Housing	USUAL TERMS AND CONDITIONS
Information	About the public transport network, registration, healthcare, immigration, telephone companies, etc.	Information offered by agencies or housing services vary according to the service's quality.
Inquiries to our legal department	You can make online inquiries to our legal department to solve questions regarding the lease contract during your stay.	
Assistance	We provide assistance in Catalan, Spanish, English, French, Chinese and Russian.	
Reservations	Possibility to book online or in person.	
	Possibility of checking out the rental lease from home.	

Special protocol for university professors and reserachers

- Data:
 - ⇒ 2012: 48 hosted of the 104 attended
 - ⇒ First semester 2013: 85 hosted of the 130 attended
- Protocol:
 - ⇒ We contact them to know their accommodation needs.
 - ⇒ We send them different accommodation options (+ pictures, location maps, conditions, means of public transport) to allow them choose the one they prefer.
 - ⇒ If they come with their children, we inform them about private schools or we help them to look for a public or semi-private school.
 - ⇒ We attend their needs, giving them the same treatment given to expatriates of multinational companies.

Accommodation in Barcelona

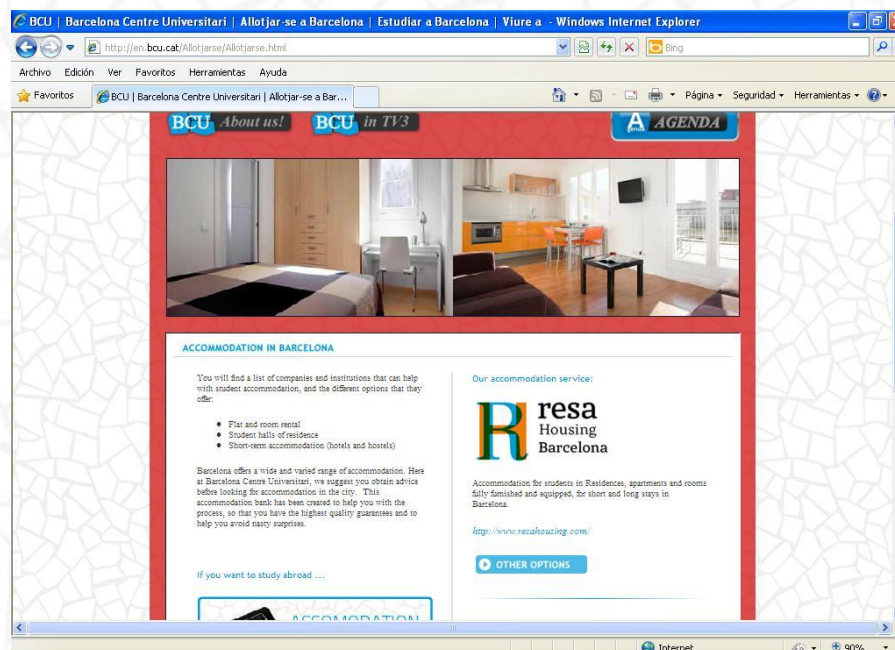


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Global data of the accommodation service

- ⇒ We accommodate directly more than 2,000 people every year of 75 different nationalities.
- ⇒ We inform more than 5,000 people.
- ⇒ Our website (www.bcu.cat) is visited by an average of 50,000 people.



Studying in Barcelona

Studying in
Barcelona



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www.bcu.cat



www.ub.edu



www.uab.es



www.upc.edu



www.upf.edu



www.url.edu



www.uvic.cat



www.uic.es



www.uao.es



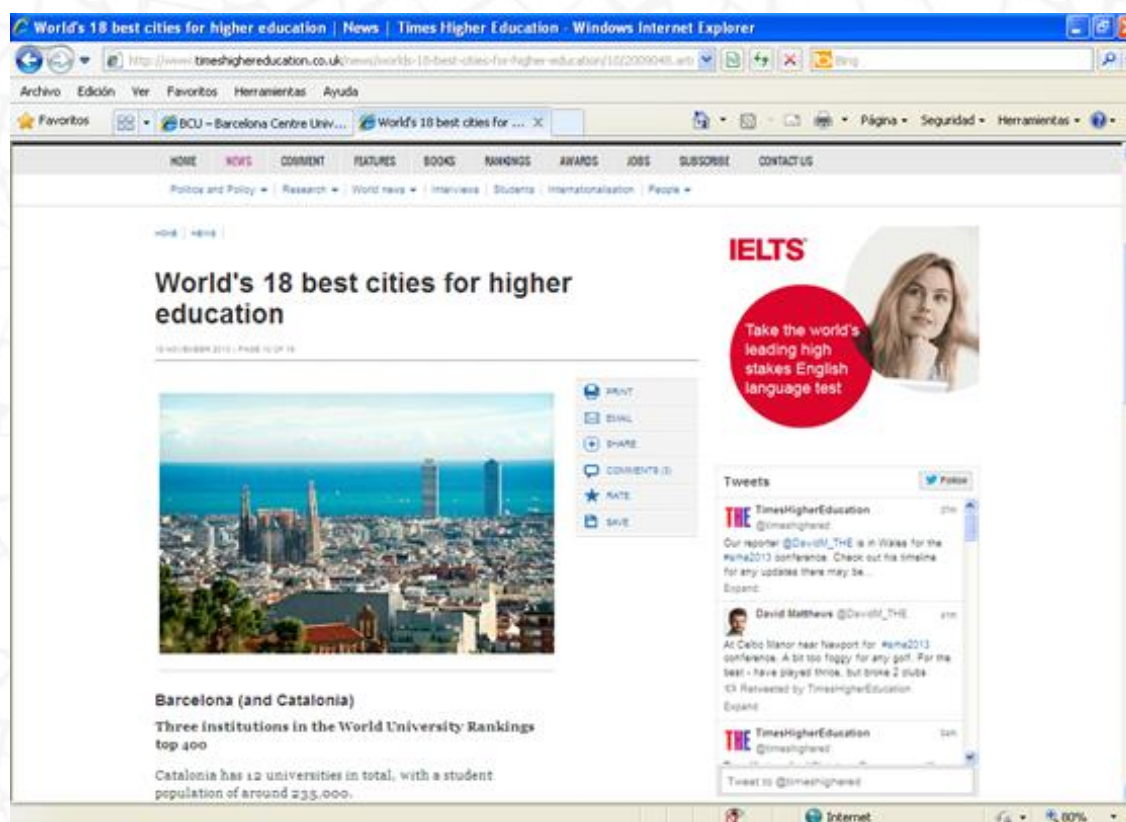
Studying in Barcelona



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- As reported in *Times Higher Education*, specialized magazine in the university sector, in an article published in November 2013, Barcelona is among the 18 best cities in the world for higher education.



Living in Barcelona

Living in
Barcelona



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- We look for a school through the Barcelona Education Consortium for the children of scientists that come to our city to work, within the public and semi-private system. We also offer information about private schools.



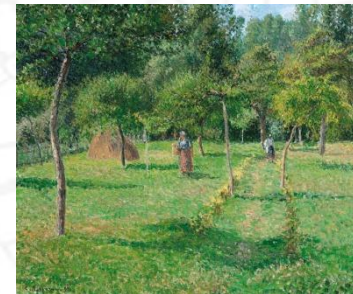
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- In www.bcu.cat you will find a cultural Agenda with the free or reduced-price offer of cinema, conferences, exhibitions, music and theater. Subscription to the Agenda can be made through the website <http://agenda.bcu.cat> and allows receiving a newsletter every fortnight.

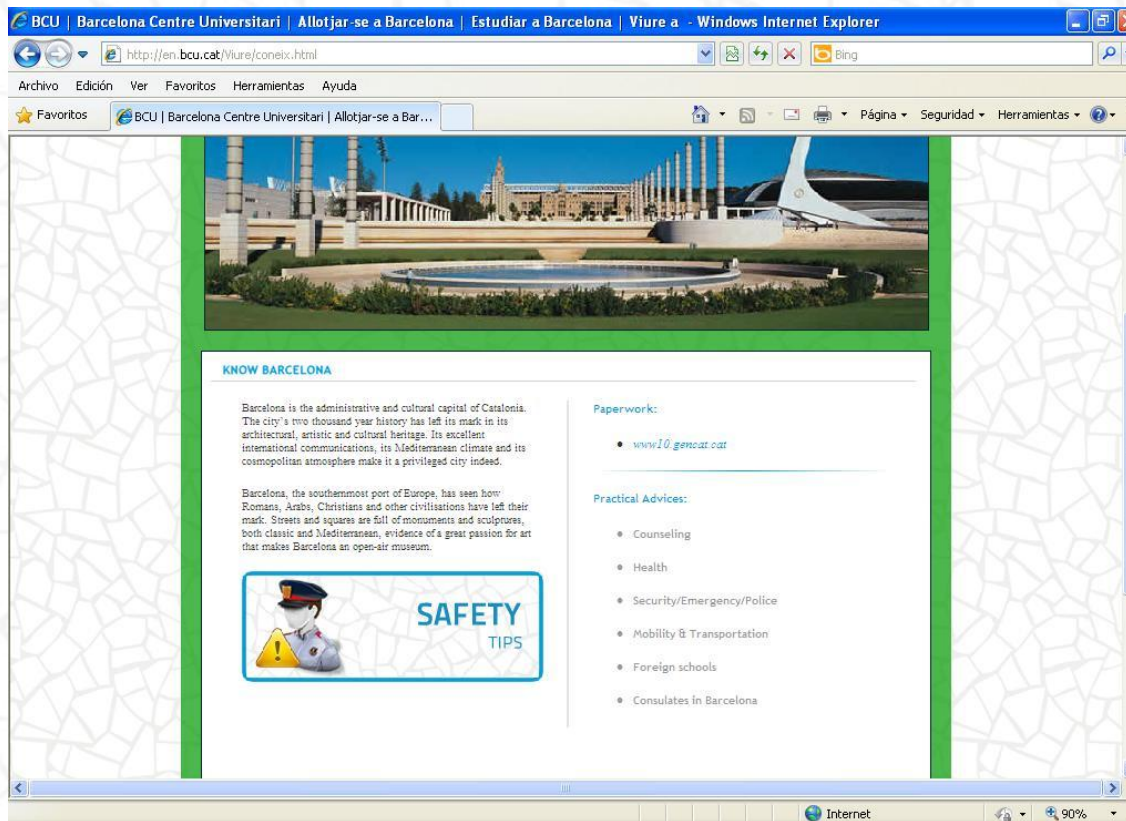


- **Safety tips**, provided by the Ministry of Home Affairs of the Government of Catalonia.
 - ⇒ Informative talks by the Mossos d'Esquadra (Police) to prevent and avoid crime.
 - ⇒ BCU Services guide: two pages will be dedicated to specific safety advice for international students. They are:
 - *Before starting the journey*
 - *During the trip*
 - *If you are victim of a crime*



Living in Barcelona

⇒ BCU Website: “Living in Barcelona” includes extended safety tips to warn about potential dangers in big cities. There are also specific telephone numbers to alert about certain situations.



- **Practical advice:**

- We provide practical information under the form of FAQs in our website:

- ⇒ how to open a bank account
 - ⇒ how to register as a resident of Barcelona
 - ⇒ how to access the public health system
 - ⇒ main mobile phone and Internet companies
 - ⇒ public transport cards
 - ⇒ where to learn Spanish and Catalan
 - ⇒ where to inquire about immigration
 - ⇒ consulates in Barcelona
 - ⇒ others



Living in Barcelona

- We publish in the Guide and in the FAQs useful phone numbers:

- ⇒ Emergencies: 112
- ⇒ Firemen: 080
- ⇒ Health Emergencies: 061
- ⇒ Civil Guard: 062
- ⇒ Police courts: 935 673 140
- ⇒ Duty pharmacies: 934 810 060



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- Support to congresses:

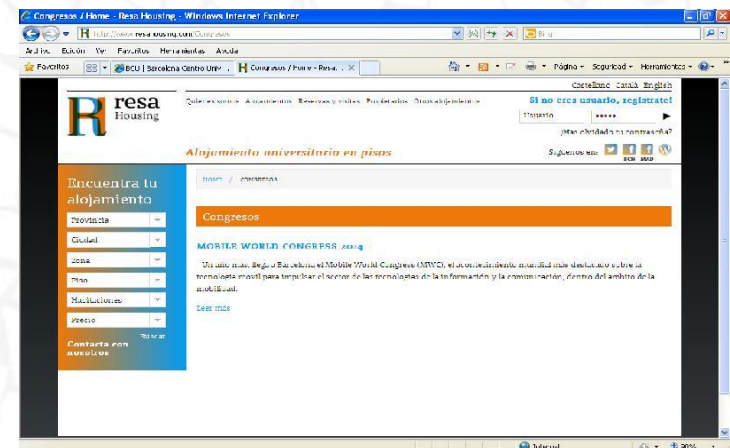
- We present scientific facilities:

- ⇒ Barcelona Supercomputing Center-
Centro Nacional de Supercomputación
- ⇒ CELLS-ALBA synchrotron
- ⇒ Parc de Recerca Biomèdica de Barcelona
- ⇒ Parc Científic de Barcelona
- ⇒ etc.

- We collaborate with:

- ⇒ all the universities of Barcelona
- ⇒ Barcelona Convention Bureau
- ⇒ Catalonia Convention Bureau

-We provide the best choice of accommodation available at the time.



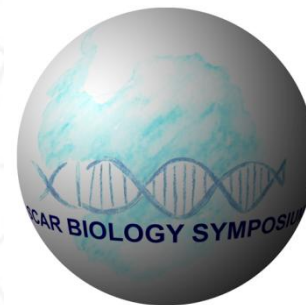
Living in Barcelona

- We provide the contact with Barcelona Tourism to offer 15 % discount on sightseeing tours.
- We offer interesting proposals in restaurants of the city.
- We offer institutional collaboration and in protocol issues (Neuroscientists Congress)



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- Catalonia commitment to knowledge revolution¹:
 - ⇒ 12 internationally recognised universities.
 - ⇒ 31% of the Catalan population aged 25-34 has university studies, % above the OECD average.
 - ⇒ 40% PhD students are foreigners.
 - ⇒ The new call for the Serra Húnter teacher recruitment program in Catalan universities has received 748 applications from 38 countries.
 - ⇒ 68 research centers that develop a high level scientific activity.
 - ⇒ 10 times more global scientific production comparing to the weight of the population. With 0.1% of the world population, Catalonia represents 1% of the international scientific production.
 - ⇒ 60% of the Catalan scientific production takes place in universities.



¹ Source: *La Vanguardia*, 24/11/2013

Research in Barcelona



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- ⇒ ICREA researchers obtain 50% of the concessions of the European Research Council in Catalonia.
- ⇒ 62% of ICREA researchers who work in Catalonia come from abroad, most of them from USA and Great Britain.
- ⇒ 9 projects of researchers from the Catalan research system have been recognized with a Proof of Concept, to promote knowledge transfer.
- ⇒ 20 institutions in the world submit 11 proposals to the Barcelona KEY, future city of the economy knowledge.
- ⇒ 14 research entities involved in two major research projects of the European Commission of the FET-Flagship call, that will mobilize 2,000 million euros.



Support to universities in their internationalisation

- We have prepared a brochure of services offered by BCU in Spanish, English, French, German, Russian and Chinese.



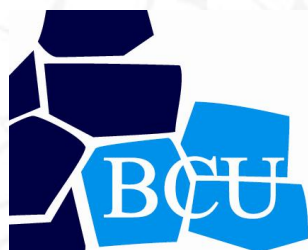


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to Barcelona!*



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**Researchers!
Professors!
Entrepreneurs!**

- Your needs and taste considered, we locate the ideal living place for you.
- Do you have any children? We'll help you in finding schools close to your place, where your kids will learn our language and our educational system through a special adaptation course.
- If you ever need any kind of services when settling (cleaning, insurance, paperwork, security...) we'll bring you into contact with the best of professionals.
- Are you curious about Barcelona's cultural lifestyle? Our concerts and activities calendar is at your disposal for you to enjoy! <http://agenda.bcu.cat/>

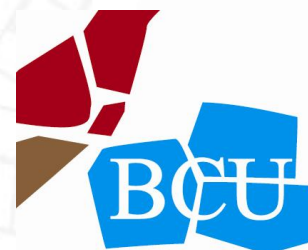


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Students!

- You have at your disposal all kinds of information concerning student residences and flats. You'll find different types of accommodation, suited to your needs and taste.
- Advantages galore! No consignatures required, contracts starting at one month, and all sorts of help: free legal advice and maintenance counseling during the length of your stay.
- All documents and information in the language you most prefer: Catalan, English, French, Spanish, Russian or Chinese.
- We help you out during the whole flat renting process: searching, visiting and other procedures.
- Those who are most interested on Barcelona's culture, be sure to check out our activities calendar! <http://agenda.bcu.cat/>



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Congresses!

- We will help you set up scientific congresses and university conferences, providing all possible advice, whether it's concerning spaces, conditions, protocols or hosting...
- Interested in discovering the city? With Barcelona Turisme, you've got all sorts of advantages lined up! www.barcelonaturisme.cat
- Barcelona hosts several important research facilities, such as the Alba Synchrotron, the Supercomputing Center or the Biomedical Research Park. If you're curious about them, be sure to sign up for one of our visits.
- And plenty of cultural experiences await you in <http://agenda.bcu.cat/>



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- We collaborate with:
 - ⇒ International Relations Department of the universities, providing material for fairs such as China Education Expo (Beijing, 2-3 November 2013)
 - ⇒ Catalonia Tourism Board
 - ⇒ ACC10. Invest in Catalonia
 - ⇒ Barcelona Convention Bureau
 - ⇒ Barcelona Global
 - ⇒ Department of Economic Development of the Barcelona Council
 - ⇒ Consular representations
 - ⇒ Helping universities to prepare courses+accommodation packs.

Outstanding actions

- Collaboration with *Time Out* magazine



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- Personalized attention in Russian: Mondays from 9 to 14 h.

alexandra@bcu.cat



- Personalized attention in Chinese: Fridays from 9 to 14 h. xiaole@bcu.cat



- Presence on social networks:
 - Russia: Facebook y VKontakte
 - China: blog & weibo of sina.com.cn and blog & twitter of 163.com, among others



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“... and so I went on straight to Barcelona, the treasure-house of courtesy, haven of strangers, asylum of the poor, home of the valiant, champion of the wronged, pleasant exchange of firm friendships, and city unrivalled in site and beauty...” *Don Quixote*



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Thank you!



Generalitat de Catalunya
Departament d'Economia
i Coneixement



Ajuntament de
Barcelona

Regidoria d'Educació i Universitats



Universitat
de Barcelona

UAB

Universitat Autònoma
de Barcelona



UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH



Universitat
Pompeu Fabra
Barcelona



UVIC

UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL
DE CATALUNYA



Universitat
Internacional
de Catalunya



Universitat
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